



DEPARTMENT OF THE ARMY
US ARMY INSTALLATION MANAGEMENT COMMAND
2511 JEFFERSON DAVIS HIGHWAY
ARLINGTON, VA 22202-3926

18 APR 2008

IMMW-B

MEMORANDUM FOR US Army Installation Management Command Garrisons

SUBJECT: US Army Installation Management Command (IMCOM) Policy #44, Morale, Welfare, and Recreation (MWR) Business Programs Corporate Strategy for Performance Improvement

1. References:


- a. DoD Instruction 1015.10, Programs for Military Morale, Welfare, and Recreation, October 2007.
- b. DoD Instruction 1015.15, Procedures for Establishment, Management, and Control of Nonappropriated Fund Instrumentalities and Financial Management of Supporting Resources, October 2007.
- c. Army Regulation 215-1, Morale, Welfare, and Recreation Activities and Nonappropriated Fund Instrumentalities, July 2007.
- d. Army Regulation 215-3, Nonappropriated Fund Personnel Policy, August 2003.
- e. Installation Management Command NETCALL #23, MWR Business Management, March 2004.


2. PURPOSE. To provide guidance to all US Army IMCOM personnel on MWR Business Programs Corporate Strategies for Food & Beverage (F&B), Bowling, and Golf operations. This document constitutes IMCOM doctrine and is directive in nature.

3. APPLICABILITY. This policy memorandum applies to all Regions and Garrisons.

4. PROCEDURE. This policy will be implemented at all US Army Garrisons. Recommended changes or exceptions to this policy may be requested, with proper justification, through IMCOM Regions to HQ IMCOM.

5. PROPONENT. The Installation Management Command is the proponent for this policy memorandum. Point of contact is Mr. Roger Weger, (703) 681-5224, DSN 761-5224, or email roger.weger@us.army.mil.


PHILIP E. SAKOWITZ, JR.
Executive Director

ARMY STAFFING FORM For use of this form, see DA Memo 25-52; the proponent agency is AASA.		1. TRACKING NUMBER <i>170408-30</i>	2. TODAY'S DATE (YYYYMMDD) 20080311	3. SUSPENSE DATE (YYYYMMDD) 20080418
4. OFFICE SYMBOL IMMW-B		5. SUBJECT Revision and Publication of IMCOM Policy #44 (consolidates Policy #42 and 44; Performance Improvement Program and Business Programs Corporate Strategy)		
6. ROUTING: (ECC USE ONLY) Initial Date		ECC POC: _____ (Rank, Name, Phone) DIR, ECC _____		
SA CSA USA VCSA AASA DAS SMA DUSA VDAS		COMMENTS:		
7. EXECUTIVE SUMMARY / ACTION MEMORANDUM				
<div style="text-align: center;"><u>Key Points</u></div> <ul style="list-style-type: none"> ■ IMCOM Policy #42 is the Performance Improvement Program. ■ IMCOM Policy #44 is the Business Programs Corporate Strategy. ■ IMCOM Policies 42 and 44 are field proven products essential for establishing common standards and performance and are interrelated to management of business activities. 				
Ref:				
Encl: TAB A: Business Programs Corporate Strategies Change Summary TAB B: IMCOM Policy 44: Business Programs Corporate Strategies TAB C: Business Programs Corporate Strategies Score Cards TAB D: Business Programs Corporate Strategies Price Surveys				
1. Purpose: To obtain Executive Director Approval of the Revision, Consolidation, and Publication of the IMCOM Policy 44 Business Programs Corporate Strategies				
2. Discussion: <ul style="list-style-type: none"> - IMCOM Policy #42: Performance Improvement Program (PIP) is a successful command program established to improve Category C financial performance and reduce fund losses. - IMCOM Policy #44: Business Programs Corporate Strategy is a successful command program established to implement operating standards for business activities and incorporate common services. - The revision, consolidation, and publication of the Business Programs Corporate Strategies incorporates new services in catering and beverage activities, integrates program performance improvement policy, and adds new standards. 				
3. Recommendation: IMCOM Executive Director sign memorandum approving revision, consolidation and publication of Policy #44				
APPROVED  DISAPPROVED _____ NOTED _____ SEE ME _____ COMMENT _____				

8. LEAD ARMY STAFF COORDINATION			TRACKING NUMBER:	
TITLE	INITIAL	TYPE OR PRINT NAME		DATE (YYYYMMDD)
CoS	<i>GKH</i>	Gregory K. Herring, Col <i>RECOMMEND APPROVAL</i>		<i>17 APR 08</i> 20080311
ED	<i>P</i>	Philip E. Sakowitz, Jr.		<i>18 Apr 08</i>
PRINCIPAL				
ACTION OFFICER (Name/Title/Phone Number/E-mail)		Ernie Taylor OACSIM-ISS / 703-601-2517 / ernie.taylor@us.army.mil		
FILE LOCATION: J:/MWR/Business Programs Folders/Policy 44 Business Programs Corporate Strategy				
SACO's NAME (Name/Title/Phone Number/E-mail)		Shirley Ogburn/703-602-2107		
RECOMMENDATION FOR STAFF PRINCIPAL:				

9. STAFF COORDINATION

[illegible]

10. REMARKS BY ECC:

RETURNED REQUESTING ADDITIONAL INFORMATION/CLARIFICATION